# Job boards do NOT work for high-level leadership positions. Instead...

# BOOST YOUR BRAND, BUILD AN ELITE NETWORK, AND CONNECT WITH STAKEHOLDERS DIRECTLY!

# Land Your Next Leadership Job With Technology Companies In Europe & UK

Join CTOs who worked with CareerCrackers to build an elite network, attract top career opportunities, and maximize their earning potential:



<u>Cagdas Ucar</u> CTO, California, USA



Asif Sabir
CTO, eCommerce, UAE



<u>Martin Rusnak</u> Interim CTO, Germany



<u>Stanislav Komanec</u> CTO, TravelTech, Czechia



<u>Karol Galanciak</u> CTO, High-Tech, Poland



<u>Francois du Plessis</u> Fractional CTO, UAE



<u>Martin Dobis</u>, CTO, CleanTech startup, Slovakia



Land your next €200-500k dream job!



# Why Top CTOs Choose CareerCrackers

**Because job boards don't work.** We help you unlock hidden roles, connect directly with decision-makers, and become the CTO everyone wants to hire — without wasting time on outdated tactics.

## 1. Unlock Hidden Job Opportunities

80% of executive roles are never posted online. Learn how to identify them, build insider relationships, and use targeted outreach to land opportunities — without relying on job boards.

## 2. Never Waste Time on Job Boards Again

Stop applying and getting ghosted. Strategic networking and personal branding put you in front of the right people — no more uploading endless CVs.

#### 3. Connect with Decision-Makers

Forget HR filters and automated rejections. We show you how to start direct conversations with CEOs, CTOs, and board-level leaders who make the hiring calls.

## 4. Get Noticed by Executive Recruiters

With the right LinkedIn positioning, recruiters and hiring managers start coming to you with roles that match your ambitions.

## 5. Activate Your Network

You already know people who can open doors. We help you reconnect with tailored messaging that sparks referrals and real opportunities.

#### 6. Stand Out in a Crowded Market

Thousands of tech leaders are looking. We help you rise above with expert positioning, personal branding, and messaging that sticks.

# 7. Get Unbiased, Candid Feedback

No fluff. Just clear, direct advice from Michal Juhas, who's helped over 100 senior tech professionals navigate their next move with clarity and confidence.

## 8. Save Time and Money on Outreach

Our team uses premium databases (worth thousands annually) to research your target market. You get a curated shortlist and custom outreach scripts from our Head of Delivery — without lifting a finger.



# **Meet The Founder:**



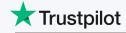
**High-impact 1-on-1 Coaching** Sessions with Michal Juhas



Learn more about Michal michaljuhas.com - LinkedIn - YouTube

## MICHAL JUHAS, CEO at CareerCrackers, and Lead Career Consultant:

- **Ex-CTO** in a fast-growing high-tech startup, raised \$11m, \$75m+ in revenues w/95 FTEs.
- Co-founded Tech Recruitment Academy and trained 5,000+ tech recruiters
- Headhunter and IT recruiter since 2018 with 100+ successful hires
- Author of the popular IT Recruiter Mind Maps
- Published 140+ podcast episodes
- Published 450+ YouTube videos & webinars
- **4.8 rating** on Trustpilot (195+ reviews)
- 1,500+ reviews on Udemy (the first personal branding course released in 2017)
- 70,000+ followers on LinkedIn and YouTube





Michal Juhas - Recruiting, Training & Coaching







Focus on the IT industry: 20+ years



Recruiting experience: 6+ years



Career coaching experience: 4+ years





# Get expert help to land your next €250-500k+ job:

# **Strategic Consulting**

#### 1 month

- Expert guidance: three 1-on-1 consulting calls with Michal Juhas included (additional calls are charged at €350/hour)
- Personalized strategy
- Step-by-step worksheet
- Templates & scripts
- Examples from others
- Curated list of networking leads
- 30-day networking plan
- LinkedIn review & keyword tuning
- Plus 6 months of membership

€1,850

# **VIP Upgrade**

#### 3 months – for members only

- Expert personal branding consulting
- LinkedIn content ideation
- Network activation & personal CRM
- **1-on-1** career transition consulting
- Executive assistance and Done-for-You networking research
- 6-month hands-on VIP support
- Role-plays & mock interviews
- Salary negotiations

€2,950



Michal Juhas - Recruiting, Training & Coaching

Reviews 195 • Excellent





"After years in the same role, I didn't know how to market myself for new opportunities. Discussions with Michal gave me clarity and a plan forward."

—*Martin Dobis*, CTO, CleanTech startup, Europe

